

**Buffalo Wild Wings, Budweiser & All Hit WUHU 107's
WWE Playstation Playoff**

NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID IN PUERTO RICO AND OUTSIDE OF ELIGIBLE STATES LISTED BELOW. PURCHASE DOES NOT IMPROVE CHANCE OF WINNING. THE SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF KENTUCKY. ALL FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY.

Promotion: WWE Playstation Playoff (the “Promotion”)

Title Sponsors: Buffalo Wild Wings & Budweiser/JB Distributors
 (“Sponsors”)

Administrator: All Hit WUHU 107/Forever Communications Radio
 (“Administrator”)
 1919 Scottsville Road, Bowling Green, KY. 42104

PRIZES:

Grand Prize: One (1) pair of front row tickets to WWE event August 3rd at Diddle Arena, Free Meal for two from Buffalo Wild Wings, Limo ride from Buffalo Wild Wings to Diddle Arena on August 3, 2008 (“Grand Prize”)

First Prize: 1 pair of tickets to WWE event August 3rd at Diddle Arena, (“First Prize”)

Second Prize: WWE prize pack: WWE DVD game, WWE Frisbee, 2 WWE drink holders (“Second Prize”)

Third Prize: WWE DVD game (“Third Prize”)

Eligible States: KY, TN (“Eligible States”)

Promotion Start Date: July 31, 2008 (“Start Date”)

Promotion End Date: July 31, 2008 (“End Date”)

Giveaway Location: Buffalo Wild Wings, Bowling Green, KY (“Giveaway Location”)

Giveaway Date: July 31, 2008 6-8 pm (“Giveaway Date”)

Winners List Address: 1919 Scottsville Road, Bowling Green, KY. 42104

("Winners List Address")

ELIGIBILITY. Winners must be legal residents of one of the Eligible States and 21 years old or older at time of participation. Employees, officers and directors of the Sponsor, WBGN, WBVR, WLYE, and WUHU Radio Stations, Forever Communications Radio, Buffalo Wild Wings & Budweiser/JB Distributors and their respective parent, affiliated and subsidiary companies (collectively, the "Sweepstakes Parties"), and their promotional partners, advertising and promotional agencies, printers and suppliers of Sweepstakes and packaging materials, redemption/recycling centers, owners/operators and those responsible for making purchasing decisions relative to marketing and promotions of retail establishments that sell Sponsor products, web masters and web and/or online promotion developers and persons engaged in the development of promotional materials, judging or administration organizations, or auditing or legal firms and members of any of the above's immediate family (parents, children, step-parents, step-children, siblings, step-siblings or spouses) or household members (whether or not related) of such employees, officers, and directors are not eligible. Winners must be present at the Giveaway location on the Giveaway Date to be eligible to win.

HOW TO ENTER. Register at Buffalo Wild Wings in Bowling Green, KY on July 31, 2008 from 4-6 pm. The first 32 registrants will compete in a tournament to be held the same day. Entrants will be paired up to play Raw vs. Smackdown. When one contestant loses, they are eliminated from the tournament. There will be a twenty (20) minute time limit for each round. If there is no winner at the end of the twenty minute time period, whichever player's wrestler has the highest power, or life, meter level will be declared as the winner for that match. If there is no clear cut winner based on this method, the higher-seeded contestant will be declared as the winner for that match. Odds: 1:32.

ALL PRIZES WILL BE AWARDED. Prize is nontransferable. No substitution of prize is permitted. ALL APPLICABLE TAXES, INCLUDING SALES TAX, TITLE AND LICENSE, ARE THE RESPONSIBILITY OF INDIVIDUAL WINNERS. Winners also responsible for any other costs over and above negotiated cost of prize. Should a prize become unavailable, the Sponsor reserves the right to substitute a prize of like value. Must be 21 to enter. Winners will be responsible for any and all costs associated with travel to redeem prize. By entering the Promotion, winners consent, without limitation, and without receiving additional compensation, to the use of their names, photographs, and/or likenesses for advertising and/or trade purposes of Sponsor and its licenses bottlers, affiliates, and agents.

CONDITIONS OF PARTICIPATION: By participating in the Promotion, you accept and agree to these rules and the decisions of Sponsor's and its Administrator's judges, which shall be final and legally binding. No transfer of prizes permitted. Prize recipients are responsible for all applicable federal, state and local taxes on

all prizes. By entering this Promotion, you hereby release Sponsor, Forever Communications, Administrator and each of their respective parents, affiliates, and subsidiary companies, advertising and promotions agencies and other individuals engaged in the development, production, distribution of Promotion materials and administration of the Promotion, and all of their respective employees, officers, shareholders, directors and agents (collectively, "Promotion Parties") from (i) any and all liability, loss, harm, damage, cost or expense, including all reasonable counsel fees and court costs incurred, property damage, personal injury and/or death; (ii) anything related to the production, promotion, or execution of this Promotion (or your participation therein), including preemption, cancellation, or rescheduling of the Giveaway; (iii) that which may occur in connection with acceptance and/or use of the prize or while participating in or traveling to any Promotion-related activity. Acceptance of prize constitutes permission for Sponsor and its designees to use winner's name and/or likeness for purposes of advertising and trade in any medium, without further compensation, unless prohibited by law. Entrants are disqualified at any time for failure to comply with the terms of these rules or the Sponsor's instructions. Sponsor may, in its sole discretion, disqualify anyone tampering with the entry process or the operation of the Promotion or any electronic systems related to the Promotion, to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. If, for any reason, the Promotion is not capable of running as planned due to any reasons which Sponsor, in its sole opinion, deems could or do affect the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion.

LIMITATIONS OF LIABILITY: The Promotion Parties and each of their agencies and partners are not responsible for lost, late, incomplete, stolen, misdirected, or illegible, mail, shipping or email (whether to or from them); or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability, or garbled, corrupt or jumbled transmissions, service provider/Internet/website/use net accessibility, availability, or traffic congestion, or any technical error, or unauthorized human intervention, or the incorrect or inaccurate capture of code entry or other information, or the failure to capture any such information. The Promotion Parties and each of their agencies and partners are not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the websites related to the Promotion. Sponsor reserves the right, at its sole discretion, to disqualify any individual found, at its sole discretion, to be tampering with the code entry and/or redemption process or the operation of the Promotion or any website related to the Promotion, to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten

or harass any other person. Any use of robotic, automatic, macro, programmed or like code entry methods will void all such codes by such methods, and disqualify any participant using such methods. The Promotion Parties and each of their agencies and partners are not responsible for injury, death or damage to participants' or to any other person's computer related to or resulting from participating in this Promotion or downloading materials from or use of any website related to the Sweepstakes. If, for any reason, the Promotion is not capable of running as planned by reason of, but not limited to, infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which Sponsor, in its sole opinion deems could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion. IN NO EVENT WILL THE PROMOTION PARTIES, THEIR RESPECTIVE PARENTS, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, CLAIMS, ACTIONS, DAMAGES, LOSSES OR LIABILITY OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES RESULTING FROM OR ARISING FROM YOUR PARTICIPATION IN THE PROMOTION, ACCEPTANCE, POSSESSION, USE, MISUSE, OR NONUSE OF THE PRIZE THAT MAY BE AWARDED, OR YOUR ACCESS TO AND USE OF THE WUHU, WBVR, WLYE, AND WBGH SITES (THE "WEB SITES") OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID WEB SITES. WITHOUT LIMITING THE FOREGOING, ALL PRIZES AND EVERYTHING ON THE WEB SITES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. CAUTION: ANY ATTEMPT BY A USER OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE THE WEB SITES OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

PROMOTION ADMINISTRATION: The Administrator is the administrator of the Promotion and is responsible for the administration and execution of the Promotion. Sponsors are not responsible for the collection, submission or processing of entries, conduct or the overall administration of the Promotion.

Entrants should look solely to Administrator at its above address with any questions, comments or problems related to the Promotion.

WINNERS LIST: For winners list, mail a self-addressed, stamped envelope to the Winner's List Address above. Request must be received by August 19, 2008.

SPONSOR: Buffalo Wild Wings, Budweiser/JB Distributors & All Hit WUHU 107